

## Omni Technics, Inc. ... "1-Day School – Non Profit Organization eCycle Fund Raiser Event" ... Strategy & Operations

### Strategy

#### Fund Raiser Committee

- Prior to scheduling an event, conduct a poll of your School / Organization ... Faculty, Staff, Students, Business Partners ... "How Many TVs, Monitors, Computers Will Be Contributed To The eCycle Fund Raiser?"
- A minimum commitment of 150 – 200 Monitors/TVs/Computers must be met to schedule an event
- If the minimum commitment can be met contact us to schedule an event
- If the minimum commitment cannot be met, contact us for other options to a "1-Day eCycle Fund Raiser Event"

#### Event Promotion

- Easy to announce & promote
- Participation and revenue can be predictable
- Booking Lead Time 1 ½ to 2 months
- We provide flyers for distribution to: Faculty, Staff & Students, Membership ... Friends, Neighbors, Business Partners
- Follow-up Notifications & Reminders via ... Phone Tree, eMail, Web Site ...

#### Early Drop Offs

- If a storage room is available, e-Waste items may be collected before "eCycle Day" ... e-Waste must be stored indoors
- A Collection Log must be maintained for early drop offs; Name, Address, Phone Number, Item Description & Quantity

#### Community / Outside Event Support

- Additional event promotion & awareness is required
- Other donor resources ... School / Organization Business Partners ... Vendors ... Business Contacts
- Submit event announcements to local newspaper "Event Calendars" ... City Council Members
- Community / Outside participation is unpredictable ... should not be relied upon for event support, consider an event bonus

### Operations

#### Your Organization/School Provides

- Event location and an event oversight administrator
- Two to four adult volunteers to maintain a "**State Required Collection Log**" ... Required For Event Operations
- Please Note: Per State Recycle Requirements, donors may be called for Collection Log auditing & verification purposes

#### We Provide

- Geographically Targeted Internet Search Ads, Featuring Your Event 10 days preceding the event
- Postings of Your Event in Regional Media Online Event Calendars 30 days preceding the event
- Event staff to handle e-Waste staging & truck loading ... Trucking - Equipment – Supplies
- Event Flyers, Event Listing & Web Pages in our Web Sites

#### Revenue

- Event revenue is derived from Monitors, TVs, Computers
- Other e-Waste items are accepted for recycle but produce no event revenue
- A 1-day, 3 to 5 hour event can produce \$800 to \$3,000, or more, in recycle revenue to your organization
- Payment is disbursed after ... Receiving Reporting, Recycle Processing, State Auditing & Reporting ... 3 to 4 weeks
- In the unlikely event that our expenses are not covered by realized recycle revenue, there will be no charge or revenue to your organization/school